REST AREA VISITOR Washington State Rest Area Advertising INFO CENTER Back-lit Displays • Brochure Distribution • Video Advertising 22 Rest Areas with advertising available. 12 Rest Areas with brochure distribution. CUSTER SB N Bellingham WASHINGTON **BOW HILL NB/SB** Mount Vernon SMOKEY POINT NB/SB SILVER LAKE SB NASON CREEK EB/WB 2 5 2 Leavenworth Seattle Spokane Wenatchee 28 SEA-TAC 90 Ellensburg 28 17 Hoquiam ELA NB 8 Olympia Moses 395 LAKE EB/WB Aberdeen INDIAN JOHN Lake 17 SCATTER CREEK NB HATTON EB/WB SELAH CREEK EB (26) SB Chehalis Yakima 82 5 Tri-Cities **TOUTLE NB/SB** PROSSER EB/WB 82 GEE CREEK NB/SB *Vancouver*

Shouldn't your advertising be where your future customers are?

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5 Locations:	Est. # Annual Visitors in 2010*	<u>Locations:</u>	Est. # Annual Visitors in 2010*
CUSTER SB I-5 North of Bellingham	0.9 million	INDIAN JOHN EB I-90 West of Ellensburg	1.9 million
BOW HILL NB I-5 South of Bellingham	1.6 million	INDIAN JOHN WB I-90 East of Cle Elum	1.9 million
BOW HILL SB I-5 North of Mt. Vernon	1.4 million	SPRAGUE LAKE EB I-90 West of Spokane	1.2 million
SMOKEY POINT NB I-5 South of Mt. Vernon	2.9 million	SPRAGUE LAKE WB I-90 East of Moses Lake	1.1 million
SMOKEY POINT SB I-5 North of Everett	2.3 million	52 Locations:	
SILVER LAKE SB I-5 North of Lynnwood & Seattle	1.3 million	SELAH CREEK EB I-82 Northwest of Yakima	0.6 million
SEA-TAC NB I-5 South of Sea-Tac & Seattle	2.4 million	PROSSER EB & WB I-82 Between Yakima & Tri-Cities	1.1 million
MAYTOWN SB	2.2 million	(SR) <u>Locations:</u>	
I-5 North of Centralia & Chehalis	1.8 million	HATTON COULEE EB & WB At SR-26 and I-395	0.9 million
I-5 South of Olympia TOUTLE NB	2.5 million	NASON CREEK EB & WB SR-8 West of Leavenworth	1.3 million
I-5 South of Centralia & Chehalis		ELMA EB	0.9 million
TOUTLE SB I-5 North of Kelso/Longview	2.6 million	SR-8 West of Olympia *Source: WSDOT web site Jan. 2011	
GEE CREEK NB I-5 South of Kelso/Longview	2.7 million	STOREYCO, Inc	
GEE CREEK SB I-5 North of Vancouver, WA	2.7 million	P.O. Box 357, East Olympia, WA 98540-0357 800-558-7867 • 360-412-0066 • 206-321-4112(cell) ronstorey@storeyco.com www.storeyco.com	
"SP" Southbound "NP" Northbound "EP" Eactbour	d "MP" Masthound		w.storcyco.com

"SB" - Southbound "NB" - Northbound "EB" - Eastbound "WB" - Westbound

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