

Storeyco

STOREYCO, Inc.

Graphic Design • Display Production
Presentation Systems

Your Complete Visual Package
**"From Concept Through
Exceptional Presentation"**

One Project
One Vendor
One More Great Job By
STOREYCO, Inc.



STOREYCO's professional graphic designers will design your display, brochure or ad to meet your specific objectives.

STOREYCO will produce your display in vivid, lasting colors employing UV inks and weatherproof UV laminates.

STOREYCO offers a wide variety of presentation devices for both your displays and brochures.



STOREYCO's mission is to be your vendor of choice for graphic design, production and delivery systems: "From Concept Through Exceptional Presentation."

Ron Storey
President

Graphic Design • Giving Life to Concept



Original Size: 24" x 24"

STOREYCO utilizes state of the art computers and related technology.

STOREYCO's ever-expanding stock photography, designs, textures and formats ensure your design will be truly exceptional.

Our current capabilities include:

- Flatbed, Slide and Film Negative Scanning
- Jaz, Zip and Syquest Storage
- CD Burning
- Large and Small Format Printers
- In-House Laminating

Just look at the examples from our portfolio!
Our designers are the best!



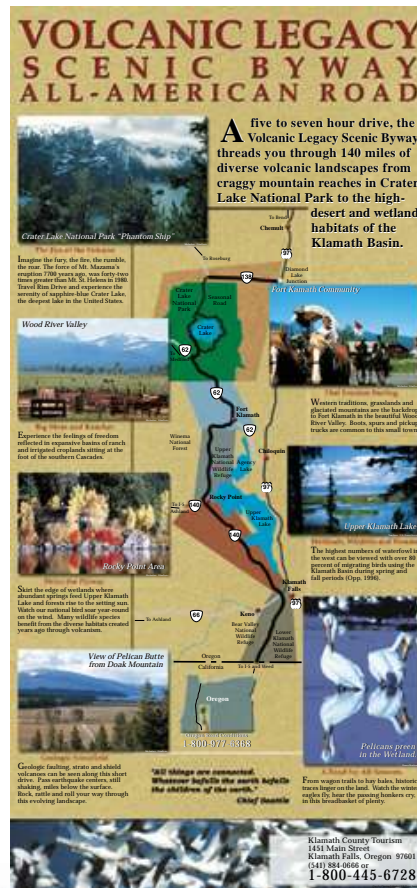
Original Size: 23" x 15"



Original Size: 30" x 11"



Original Size: 23" x 48"



Original Size: 23" x 48"

Display Presentation • Options are Unlimited

Choose a standard presentation unit, or select a lightbox or a brochure dispenser from a number of custom systems designed by STOREYCO, or we will design and construct a customized presentation unit to your specifications.



Large light box structures with tracking to accommodate numerous displays designed by STOREYCO.

Portable trade show display



Lightboxes are available in aluminum, plastic and wood finishes in any size.



The wall frame above snaps open to allow easy access to the display.



The backlit "Moving Pix" unit automatically rolls a series of displays on a timed sequence.



Double-sided frame with double-leg pedestal.

BROCHURE DISPENSERS



The handsome oak and plexiglass brochure rack shown below can be constructed any size and can be wall-mounted or with feet as a stand-alone floor or table-top unit.



The above 108-cell brochure dispenser also has extra storage below.



The above units are perfect for the distribution of magazines or pamphlets indoors.



The above dispenser design can accommodate both brochures and pamphlets indoors or out.

The below wall-mounted outdoor magazine dispenser ensures that late arriving travelers can still obtain magazines.



The single brochure dispenser to the left is constructed from 3/8" clear plexiglass and can be wall-mounted indoors or out.



STOREYCO will design and construct to meet your needs, ensuring exceptional presentation of your graphics and brochures.



The Power of Advertising

If you want to advertise in the Great Northwest there is no better media buy than the Oregon and Washington Travel InfoCentre Advertising Programs.

In response to a 1997 survey of over 6,700 rest area visitors taken by Northwest Research Group, Inc. and sponsored by the Washington State Department of Transportation:

- 30% of travelers surveyed said they use the information available in rest areas.
- 49% of travelers surveyed said they do not have advance reservations or tight itineraries.
- More than two out of five (43%) of rest area users suggested that they would be somewhat or very likely to change their travel plans based on information they obtained while at the rest area.
- In 1997 over 67,000,000 travelers visited the 34 rest areas in Oregon and Washington where STOREYCO provides travel Information.



Most Travel InfoCentres offer a free telephone service that enables travelers to call you directly.



A family uses the free phone service to make reservations.



Our brochures in Travel InfoCentres are the most popular state service, according to travel surveys.

Shouldn't you be advertising here?



A typical Washington rest area with a brochure dispenser on the back left wall, free coffee service center and backlit display kiosk on the right.



Backlit displays in the Oregon Travel InfoCentres are 60% advertising and 40% public information. (Maps, parks, etc.)

Call us for specific advertising space rates.

Dear Valued Customer and Future Customer,

Department stores became very popular very quickly because they offer the convenience of "one stop shopping." We can buy a suit, shoes, a coat and hat, even jewelry and cosmetics at one store.

But if your organization wants to build a small kiosk to present an informational display you will likely have to locate a graphic designer, look for a place to get the display produced, and then locate or hire someone to construct a frame or light box or some other means of presenting and protecting the display; all different contractors; all separate projects.

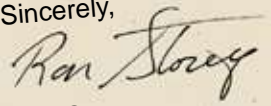
That is until now! This pamphlet has shown you how STOREYCO can handle the entire project for you. And this is not something new at STOREYCO. We have successfully completed projects like this for state and federal agencies for years.

Something else you will appreciate: our graphic design and production rates are very likely the lowest you will find anywhere. You pay the catalog retail price plus shipping and handling for all cataloged presentation devices (there's no extra mark-up), and our construction quotes for custom projects are very competitive.

STOREYCO wants your business. We will work hard to make your experience with us fun while keeping your costs as low as possible.

So why not let us do the complete job for you?

Sincerely,



Ron Storey
President, STOREYCO, Inc.



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