



Macintosh File Formats

Macromedia Freehand (Up to Version MX)
Adobe Illustrator (Up to Version CS)
Adobe Photoshop (Up to Version CS)
Quark Xpress (Up to Version 4)
EPS

Raster Image Requirements

TIFF and Native Photoshop File are preferred. (Please DO NOT send JPEG, GIF, or any other web formats)
Images must be at least 300 dpi, higher than 300 dpi is recommended for large displays.
RGB is preferred, but will accept CMYK.
Please DO NOT send any images that are using Indexed Color.
Please DO NOT tag file with Color Profiles.

Accepted File Transmission

CD
ZIP 100
ZIP 250
FTP (Please call to setup a server directory for upload)
Files can be Stuffed or Zipped

File Formats That We Do Not Accept for graphic layouts or photo usage

Microsoft Word (Text Documents are accepted in this format)
Microsoft Power Point (Slide presentations accepted in this format)
Microsoft Publisher
Microsoft Works
Corel WordPerfect

Additional Information

Please include, in a separate folder, all fonts used in the design layout if designed on a Mac,
Convert to Outlines/Paths if designed on a PC.

Please do not embed raster images in the design layouts, please link them to the design.

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**Any further questions about file formats please contact
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